

Why Become a TAG Administrator?



Build Your Network

Administrators of U.S. Technical Advisory Groups (TAGs) to International Organization for Standardization (ISO) committees work with industry leaders domestically and internationally on creative solutions to emerging issues and obstacles that affect your industry or product line.

Get the Inside Scoop

U.S. TAG Administrators are appointed by ANSI to be responsible for ensuring compliance with TAG procedures. As the point of contact for U.S. TAG members, you will have the chance to hear firsthand the questions and concerns they have about issues affecting your industry. Working closely with the teams developing standards will give you closer insight into how other organizations are applying standards to their own business models.

Become a Leader

In the standards development process, stakeholders often come to the table with very different goals and objectives. TAG administrators learn to become experienced negotiators and communicators, finding common ground and building bridges between diverse and sometimes conflicting viewpoints.

Have a Say in TAG Leadership

In addition to taking on a leadership role yourself, you may also have the opportunity to nominate professionals to serve as TAG chairs.

Get Recognized

As a leader of a U.S. TAG to ISO committee, you have a prominent position on the front lines of your industry's standardization community. TAG Administrators and the organizations they represent are seen as experts and leaders in the field.

Have an Impact

Standards and conformity assessment activities are inextricably linked to all facets of business. TAG members look to your leadership for guidance. They want to build their businesses, access new markets or preserve existing markets, and work together with the U.S. public sector in partnership to meet national priorities. Standards and conformity assessment activities can help you and your members achieve all of these goals.

Interested in learning more?

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